

Canadian Energy Efficiency Alliance congratulates federal government on extending ecoENERGY Home Rebate Program

Media Release

(Mississauga, ON, July 13, 2011) Ken Elsey, President and CEO of the Canadian Energy Efficiency Alliance (CEEA) commended Federal Minister of Natural Resources Joe Oliver for officially extending the ecoENERGY Retrofit - Homes program until March 2012. Through this program, Canadian homeowners can access up to \$5,000 to perform upgrades that make their homes more energy efficient.

Renewal of the successful and effective ecoENERGY program is welcomed news following the program's cancellation earlier this year.

Mr. Elsey noted, "CEEA research indicates that by using the ecoENERGY program Canadians have saved 11.22 Pj of energy - the equivalent to 3,116,691,600 kWh." He went on to say, "CEEA estimates that energy efficiency renovations have saved Canadians a total of \$339,950,019 in electricity each year."

Mr. Elsey concluded, "CEEA is a proponent of the ecoENERGY initiative, an incentive program that is a real world stimulus package. It benefits home and business owners with as much as \$4 billion in economic activity attributed to it. We are very appreciative of Minister Oliver's announcement earlier today and hope the next ecoENERGY announcement will be one further extending the program's duration."