

-New patterns help bring holiday cheer to packages-

TORONTO, ONTARIO (November, 2011)– This holiday season, imagine if the packaging used to send gifts could have as much personality as the gift itself. Thanks to ShurTech Brands, LLC, marketers of Duck®brand products, your package can show its true colors with decorative and trendy packaging tapes.

With the new Duck®brand EZ Start®Printed Packaging Tapes, packages can now reflect the nature of the gift, the personality of your recipient or your own personal style. In addition to “everyday prints”, including Black Olives, Pink Zebra, Tie Dye and Green Peace, EZ Start Prints are now available in two new festive, holiday patterns –

- Reindeer Games: a whimsical, young-at-heart tape with a bright green background and deer characters spotted here and there with a red nose.

- Cinnamon Snow: a traditional holiday pattern of warm red(s) and green stripes accented by a white snowflake.

These stylish tapes are ideal for embellishing presents and can be an unexpected alternative to traditional wrapping paper and ribbon. Use a holiday print to show some seasonal spirit or an “everyday” pattern to add some creativity to gifts; wrap that martini glass in Black Olives, send a stuffed animal with a bit of pink safari flair or bring someone back to their hippie days with Tie Dye and Green Peace tapes.

EZ Start prints can also be used for crafting and art projects, holiday party and event decorations, or just as a fun product to have around the house for everyday needs.

Available in 15-yard rolls that are 1.88 inches wide, EZ Start Prints meet all postal regulations, unroll smoothly and easily, and resist splitting

and tearing. Pattern edges can even be matched to provide a continuous design.

New EZ Start holiday prints will be available in November. For more information on Duck brand packaging and shipping supplies, visit DuckBrand.com.

DUCK® BRAND

The Duck® brand, marketed by ShurTech Brands, LLC, offers an array of tapes, packaging supplies and home products that provide simple, imaginative and helpful solutions for a variety of tasks around the home, school and office. Visit DuckBrand.com for additional product information. And, keep up-to-date on Duck® brand news by following us on Twitter™ (@theduckbrand) and joining our more than four million fans on Facebook®(facebook.com/ducktape).

SHURTECH BRANDS

ShurTech Brands, LLC, markets do-it-yourself tapes, office and housewares products under the Duck®, Painter's Mate Green®, FrogTape®, Caremail®, Easy Liner®and Shurtape® brands. The company is a subsidiary of Shurtape Technologies, LLC, Hickory, N.C., an industry-leading producer of pressure sensitive masking, duct, packaging and specialty tape products, with facilities in the United States, Canada, United Kingdom, Germany, Mexico, Peru, United Arab Emirates and China. Shurtape services numerous markets, including industrial, packaging, HVAC, professional paint, auto, marine, aerospace, arts and entertainment, and retail.

Shurtape also manufactures and markets the Shurtape®and Kip®brands. Visit ShurTech.com for more information.