

Solve the Mystery of Rising Home Heating Costs

-Duck® brand weatherization products help you combat the crooks that steal your energy-

TORONTO(NOVEMBER 2, 2011)– Soon, the temperature outside will be falling like leaves in November, indicating that the season for higher heating bills is creeping up on us. Unfortunately, heating oil prices will likely continue to rise, according to early reports, stealing a bundle of cash from the home heating budget this winter.

So, why not try to stop this thief of family finances: the leaks and drafts that deplete your home's energy? Here's your crime-busting, money-saving formula: Start early – when the weather is still somewhat balmy – taking care of the places outside your home where the culprits can creep right in when the weather worsens. Then, move inside to make sure there are no "holes" in the house where the burglars can hide.

Be sure to arm yourself with a variety of weatherization products that make catching the cold weather villains a DIY task that is simpler than assumed and offers immediate results. With the affordable, easy-to-use tools on the market, the job can be completed in a weekend. Here are three draft-stopping considerations:

· Problem area: Under doors and windows

Solution: Duck®brand Double Draft Seal

Investment: \$10-\$12 for single; \$15-\$21 for double

Return: Engineered to "hug" the bottom of the door or window from both sides, the Duck brand Double Draft Seal offers two layers of protection from drafts and leaks. It has an exclusive adjustable strap to keep the seal from sliding off and getting stuck in the door and can be used on both exterior and interior doors for maximum energy efficiency. The seal is designed to work on a variety of floor types and features abrasion-resistant, washable fabric. The Double Draft Seal works well on windows too, creating an airtight seal to block leaks.

· Problem area: Windows

Solution: Duck®brand Roll-On®Window Kits

Investment: \$9-\$15

Return: Duck brand Roll-On Window Kits are an easy-to-install and practically invisible way to conserve energy and decrease home heating costs. They require no measuring and fit snugly to the window frame, providing an airtight seal.

· Problem area: Walls

Solution: Duck®brand Socket Sealers® insulating seals

Investment: \$3-\$5 per pack; covers 18 outlets and six switch plates

Return: Cold air can invade your home through forgotten places in walls, like mail slots, pipes, vents, electrical outlets and switch plates. For electrical outlets and switch plates, easy-to-install Duck brand Socket Sealers help prevent home air loss by creating a difficult-to-penetrate barrier.

Duck brand products provides an assortment of weatherization products to help combat energy loss. For more information, retail locations and tips to protect your home and your wallet from energy offenders, visit DuckBrand.com/HomeSmart.

DUCK®BRAND

The Duck®brand, marketed by ShurTech Brands, LLC, offers an array of tapes, packaging supplies and home products that provide simple, imaginative and helpful solutions for a variety of tasks around the home, school and office. Visit DuckBrand.com for additional product information. And, keep up-to-date on Duck®brand news by following us on Twitter™ (@theduckbrand) and becoming our fan on Facebook® (facebook.com/theduckbrand).

SHURTECH BRANDS

ShurTech Brands, LLC, markets do-it-yourself tapes, office and housewares products under the Duck®, Painter's Mate Green®, FrogTape®, Caremail®, Easy Liner® and Shurtape®brands. The company is a subsidiary of Shurtape Technologies, LLC, Hickory, N.C., an industry-leading producer of pressure sensitive masking, duct, packaging and specialty tape products, with facilities in the United States, Canada, United Kingdom, Germany, Mexico, Peru, United Arab Emirates and China. Shurtape services numerous markets, including industrial, packaging, HVAC, professional paint, auto, marine, aerospace, arts and entertainment, and retail.

Shurtape also manufactures and markets the Shurtape®and Kip®brands. Visit ShurTech.com for more information.